

# Assessment Institute 2019-2020

College of Education Room 312 or Zoom | Time: 8:30-10:30am

## Learning Goals for the Assessment Institute:

- Develop knowledge, skills, and tools needed to plan and implement robust assessments
- Understand and apply program outcome-based assessment in programs and services
- Effectively synthesize, communicate, and use assessment results
- Acquire skills to lead assessment within a unit or department at the University of Arizona

## Module 1: Purpose and Overview of Assessment

September 26, 2019

*Lucas Schalewski – Associate Director Assessment, Research, & Grant Development*

*Linda Scheu – Sr. Associate Director, Assessment & Academic Promotion, Housing & Residential Life*

## Module 2: Assessment Fundamentals

October 3, 2019

*Laura Andrews – Assessment & Research Specialist, Student Success and Retention Innovation*

*Jen Ludwig – Sr. Associate Director, Operations & Data Management, Student Success & Retention Innovation*

## Module 3: Outcome-based Assessment

October 10, 2019

*Megan Forecki – Sr. Coordinator Assessment & Research, Student Engagement & Career Development*

*Mike Schilling – Program Manager, Honors Experience, Housing & Residential Life*

## Module 4: Data Collection Techniques

October 17, 2019

*Lara Miller – Analytics & Assessment Librarian, University of Arizona Libraries*

*Lucas Schalewski – Associate Director Assessment, Research, & Grant Development*

*Michelle Sogge – Sr. Coordinator, Assessment Thrive Center*

## Module 5: Primer on Data Analysis

October 24, 2019

*Sarah Kyte – Sr. Research Scientist, Student Success & Retention Innovation*

## Module 6: Culturally Responsive, Decolonized, & Socially Just Assessment

October 31, 2019

*Marla Franco – AVP HSI Initiatives & Executive Director Assessment, Research, & Grant Development*

*Jane Pizzolato – Program Manager, Inclusive Strategic Initiatives*

## Module 7: Synthesizing and Using Results

November 7, 2019

*Lucas Schalewski – Associate Director Assessment, Research, & Grant Development*

*Lin Zhang – Coordinator Dean of Students Office*

## Module 8: Assessment within UA & Leading Assessment in your Department

November 14, 2019

*Megan Forecki – Sr. Coordinator Assessment & Research, Student Engagement & Career Development*

*Marla Franco – AVP HSI Initiatives & Executive Director Assessment, Research, & Grant Development*

## Assessment Capstone Project Showcase

May, 2020



# Assessment Capstone Project

## Overview

The capstone will be an individualized assessment project that allows participants to apply their assessment knowledge and skills. Capstone projects are mutually identified between participants and their supervisors and will be planned and executed throughout the year with support from Assessment Institute Assessment Coaches. We encourage the capstone project to be an outcome-based assessment aligned with unit/department and institutional goals.

Assessment Institute participants will design their assessment plan over the Fall 2019 semester in conjunction with their learning. Updates on the assessment plan will be shared and discussed during the modules among peers. The assessment plan will be continuously revised and improved upon to support the intentional alignment to department and institutional goals and increase the utility of the results.

## Recommended Timeline

October 17, 2019: After discussing with your supervisor, have an assessment project selected for your unit/department. Write the goals and outcomes which will frame your assessment plan.

November 21, 2019: Describe the methodology you will utilize, plans for data analysis, and your intended strategy for communicating and using the results. Revise the assessment plan as needed and setup an appointment with your assessment coach.

January – May, 2020: Implement your assessment project and develop communication product(s) to disseminate findings to key stakeholders (i.e. executive summary, infographic, video, etc.) and use the findings for improvement purposes.

May, 2020: Prepare and present 3-5 slides for the Assessment Capstone Project Showcase that describes your assessment plan, implementation, potentially available preliminary results, and planned uses of the findings.

Summer 2020:

- Finish the assessment project if not yet completed
- Continue to communicate and take action based on your findings as appropriate
- Keep applying use of the assessment cycle

# Assessment Institute Instructors & Coaches



## **Laura Andrews | She/Her/Hers**

Laura works to facilitate unit-wide assessment activities within Student Success & Retention Innovation. Laura works to implement assessment efforts to improve currently offered services and support the development of new programs and initiatives. Laura has a PhD and MA in Sociology from the University of Arizona, and a BA in Sociology from the University of Texas at Austin.



## **Sarah Kyte | She/Her/Hers**

Sarah is the Senior Research Scientist in Student Success and Retention Innovation and a Faculty Affiliate in the Center for the Study of Higher Education at the University of Arizona where she works to promote policies and practices that support successful pathways for all UA students through academic scholarship, research support for institutional innovation, and predictive analytics. Sarah earned a Ph.D. in sociology at the University of Texas at Austin with a focus on equity in education, social-emotional processes, and research methods. Prior to joining The University of Arizona, Dr. Kyte partnered with scholars and practitioners in higher education and the nonprofit sector to tell important stories about opportunity and wellbeing for students.



## **Megan Forecki | She/Her/Hers**

Megan is the Senior Coordinator for Assessment and Research in Student Engagement and Career Development. In her role, she supports department-wide assessment efforts focused on career readiness and leadership and skills development. Megan also supports University-wide assessment initiatives through her work with the Career Destination Survey. Megan received her bachelor's degree in Business Administration and Marketing from Carthage College, and a master's degree in College Student Personnel Administration from Illinois State University. She is currently pursuing a PhD in the Higher Education program at the University of Arizona.



## **Marla Franco | She/Her/Hers**

Marla serves as the Assistant Vice Provost of Hispanic Serving Institution Initiatives and the Executive Director of Assessment, Research & Grant Development at the University of Arizona. She holds a bachelor's degree in Sociology from UC Berkeley, a master's degree in Counseling from Cal State Long Beach, and a PhD in Higher Education Leadership from Azusa Pacific University. She has nearly 20 years of experience in higher education and has led assessment and research design efforts for several grant proposals and university-wide projects.



**Peggy Glider | She/Her/Her**

Peggy is the Coordinator of Evaluation and Research for the Campus Health Service at the University of Arizona. Over the past 25 years, she has served as Principal Investigator, Project Director and/or Evaluator on multiple federal and state research demonstration grants in the alcohol, other drug, violence and mental health arenas within higher education. Peggy works to increase evaluation capacity within Campus Health as well as working with campus partners to insure appropriate data is collected and utilized to improve programming and services for students. She presents many workshops and presentations at national meetings, focusing on the process of evaluation as well as outcomes. Peggy earned three degrees at the University of Arizona: a Doctor of Philosophy and a Master of Arts in Educational Psychology and a Bachelors Degree in Education.



**Jen Ludwig | She/Her/Hers**

Jen is an Associate Director for the Student Success & Retention Innovation Strategy Team. She supports institutional retention initiatives that include early academic warnings and academic eligibility. Through her work, she champions data literacy and the use of data informed decision making to support student success.



**Lara Miller | She/Her/Hers**

Lara Miller is the Analytics & Assessment librarian for the University of Arizona Library. She partners with library leaders and campus stakeholders to synthesize the results of data collection and assessment efforts by the library to meet student and scholar needs. Lara holds a B.A. in Peace and Global Studies from Earlham College and a MLS in Library Science from Indiana University.



**Lucas Schalewski | He/Him/His**

Lucas is the Associate Director of Assessment, Research, & Grant Development at the University of Arizona. He implements assessment strategy within the university community, manages institutional surveys, liaisons with assessment and evaluation professionals and institutional partners, and builds assessment capacity to create a culture of evidence that supports University of Arizona's Strategic Plan and priorities. Lucas has a BS in Sociology from University of Wisconsin-Whitewater, a M.S. in College Student Services Administration, and is a doctoral candidate in the Higher Education program at University of Arizona.



**Linda Scheu | She/Her/Hers**

Linda serves as the Senior Associate Director of Assessment and Academic Promotions in Housing & Residential Life. Her work supports all things housing, from student development and education assessment to market research to predictive analytics. She has 15 years' experience in assessment, evaluation, and monitoring with ten of those years specifically in higher education. She holds a B.S. from Cornell University and M.S. in Agricultural and Resource Economics and a M.P.H. from the University of Arizona.



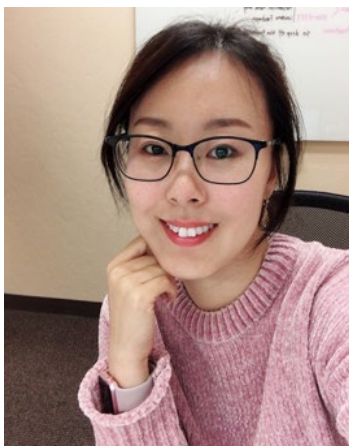
**Mike Schilling | He/Him/His**

Mike currently serves as the Program Manager for the Honors Experience in Housing & Residential Life, and is also a Ph.D. student in the Higher Education program in the College of Education. In his time in Housing, Mike has worked in both Assessment and Residential Education and frequently brings assessment into his practice to answer his favorite question, "How do we *know* what we know?" Mike is the current Treasurer and a past Co-Chair of the Association of Intermountain Housing Officers' (AIMHO) Assessment & Information Committee and is a member of the Association of College & University Housing Officers-International (ACUHO-I) Research Committee. Mike earned his M.A. in Higher Education from the University of Arizona and his B.A. in Linguistics & Mathematics from the College of William & Mary; he is also a proud company member of the Tucson Improv Movement.



**Michelle Sogge | She/Her/Hers**

Michelle is the Senior Coordinator for Assessment at Thrive Center, conducting culturally responsive assessment of the department's programs and policies. She holds a B.A. in Sociology from Colorado State University, where she also worked extensively on food, gender, and disability-related issues; and a Master's in Public Administration from the University of Arizona (concentration Applied Statistics and Evaluation) focused on using assessment to advance equity within higher education and outside communities. Her work combines a mix of quantitative and qualitative methods to reflect the multitude of ways students grow and succeed during their college journey.



**Lin Zhang | She/Her/Hers**

Lin is the Assessment Coordinator at the Dean of Students Office. She holds a master's degree in Recreation and Leisure from SUNY Cortland, and she is currently pursuing a Ph.D. in Urban Recreation at Purdue University. Lin joined the Dean of Students Office in the spring of 2018, where she enjoys developing, analyzing, and implementing assessment practices in the unit.